

Window Light Show™



Create customer excitement through a stunning visual experience in your store front or retail window. The WLS (Windows Light Show™) is unique LED signage that can drive traffic, promote your brand or simply create retail ambiance to enhance customer experience. A great vehicle for brands to tell their story in a unique way, The Windows Light Show™ breaks through random messaging that competes for customers' attention in store. Unlike video walls, this large light canvas is transparent and does not obstruct store merchandising and can be viewed from all angles, in and outside of the store. Retailers today need to make their store campaigns more compelling than ever before. The Windows Light Show™ may be the answer to the customer attraction you are looking for.

For more information about the Window Light Show™
please visit our website: www.outform.com/WLS

OUTFORM™

CODE	DESCRIPTION	LED*	BRIGHTNESS cd/unit**	PITCH***	PCB BAR	PANEL	COLUMN	ROW	TOTAL LED	WIDTH x HEIGHT****
UWLS007	Small	1	2,949	3 cm	12	5	60	64	3,840	1,986 mm X 2,140 mm
UWLS008	Small	2	2,949	3 cm	12	5	60	64	7,680	1,986 mm X 2,140 mm
UWLS001	Small	1	737	6 cm	8	4	32	32	1,024	2,046 mm X 2,082 mm
UWLS002	Small	2	737	6 cm	8	4	32	32	2,048	2,046 mm X 2,082 mm
UWLS009	Medium	1	3,686	3 cm	12	7	84	64	5,376	2,736 mm X 2,140 mm
UWLS010	Medium	2	3,686	3 cm	12	7	84	64	10,752	2,736 mm X 2,140 mm
UWLS003	Medium	1	922	6 cm	8	5	40	32	1,280	2,526 mm X 2,082 mm
UWLS004	Medium	2	922	6 cm	8	5	40	32	2,560	2,526 mm X 2,082 mm
UWLS011	Large	1	4,424	3 cm	12	8	96	64	6,144	3,113 mm X 2,140 mm
UWLS012	Large	2	4,424	3 cm	12	8	96	64	12,288	3,113 mm X 2,140 mm
UWLS005	Large	1	1,106	6 cm	8	6	48	32	1,536	2,940 mm X 2,082 mm
UWLS006	Large	2	1,106	6 cm	8	6	48	32	3,072	2,940 mm X 2,082 mm

*LED = 1 X LED (1 Front) / 2 X LED (1 Front + 1 Back)

** Brightness, cd/unit = candela per square meter/luminance

*** Pitch = Distance between LED's (width apart) on PCB Bar

**** Plus Cable-to-ceiling

