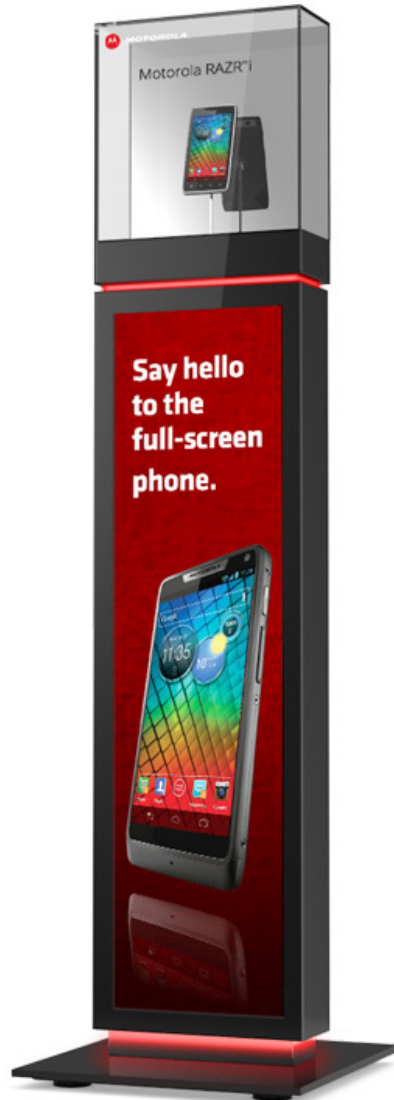


# iDISPLAY™ Tower



Maximize the effectiveness of your retail merchandising with the Tower from iDISPLAY™. The Tower is an attractive, customizable free-standing display designed to bring your product to life through both product exposition and digital media. Your product commands presence, showcased in a beautiful transparent case housed above a large, 38" ultra-bright LCD. Run various forms of digital media for advertising campaigns, product introductions or seasonal promotions. Create life-sized imagery to attract and engage your customers, build brand awareness and stand out from the competition. The display may also be branded with your logo or product markings. Content may be changed as often as you like, extending the life of your display while keeping your brand fresh in the eyes of your consumer.

Panel Information	Screen Size	38"
	Resolution	1920 x 502 Pixels
	Brightness	1000 cd/m <sup>2</sup>
	Contrast Ratio	7000
	Aspect Ratio	16:4.2
	Active Area Size (WxH)	243.2 x 930.2mm
	Viewing Angle Touch	89°/89°/89°/89°
	Touch Technology	N/A
Hardware and OS	CPU	ARM, Cortex-A9, 1GHz Quad Core
	GPU	N/A
	Internal Memory	1GB, DDR3
	Flash Memory	8GB
	Operating System	Android 4.0.4
	Battery	N/A
Video/Images	Video Formats	AVI, MPEG/MPG, ASF, MOV, MP4
	Video Codecs	MPG-1, MPG-2, MPG-4, H.264, XVID
	Image Formats	JPG/JPEG, PNG, BMP
	HDMI Output	N/A
	Playback Software	Built-in software allows for easy setup of a playlist of videos and/or stills which can be looped infinitely without any additional software. Alternatively, any installed app can be auto-started upon boot-up.
Audio	Speakers	N/A
	Audio Codecs	MP3, MP4, 3GP, AAC, WAV
Communications	Bluetooth	2.1
	Wi-Fi	802.11b/g/n
	Wired Ethernet	10M/100M, RJ45
	Wireless 3G	N/A
General information	Color	Black, White
	Camera	N/A
	I/O ports	DC, 3.5mm audio output jack, RJ45, USB 2.0 Host x 1, USB 2.0 OTG x 1, 6 pin for "Connect Box" (optional)
	Included in Box	Tower unit, power adapter, power cables, user manual, warranty
	Accessories	N/A
	Sensors	N/A
	Power Input	12V/5A
	Power Consumption	60W (max)
	Operation Temperature	0-40 °C
	Relative Humidity	40-70%
Certifications	Display Unit: ROHS, FCC and CE compliant Power Supply Unit: UL, FCC and CE compliant	
Dimensions	Size (L x W x H)	400 x 400 x 1423mm
	Product Weight	43kg
	Gift Box Size	540 x 470 x 1730mm
	Master Carton Size	Individual units shipped
	Master Carton Weight	73kg
	Units per Master Carton	1pcs