

# OUTFORM™

## INFORM360°



### PRODUCT DESCRIPTION

This 360 degree solution leverages its sleek profile to engage users senses in an informative and entertaining experience that leaves lasting impressions on shoppers. A dramatic evolution from the bulky, easily damaged screens, Inform360° provides an interactive, dynamic, and agile product experience.

By combining visual merchandising, security, charging and interactivity, Inform360° is fully equipped to present and sell the product. With gestures as simple as touch or lift, product information and interaction points are projected on any surface, allowing users to learn more about the product. They can explore product features and messaging by touching the projected content which can be remotely uploaded and managed. Adaptable to existing alarm systems, retailers gain peace of mind knowing that their merchandise is safe, while providing an engaging, and memorable product interaction for the shopper.

### KEY FEATURES



#### SURPRISING EFFECT

Luring shoppers in from a distance, Inform360° cultivates curiosity and product discovery



#### ALARM SYSTEM

Adaptable to existing alarm systems, retailers gain peace of mind knowing that their merchandise is safe



#### TOUCH INTERACTIVITY

Inform 360 allows for touch point and product information projection on any surface, creating an interactive and informative experience



#### REMOTE UPDATES

Remote updates allow for current product information and marketing messages to be managed seamlessly



#### MECHANICAL SECURITY

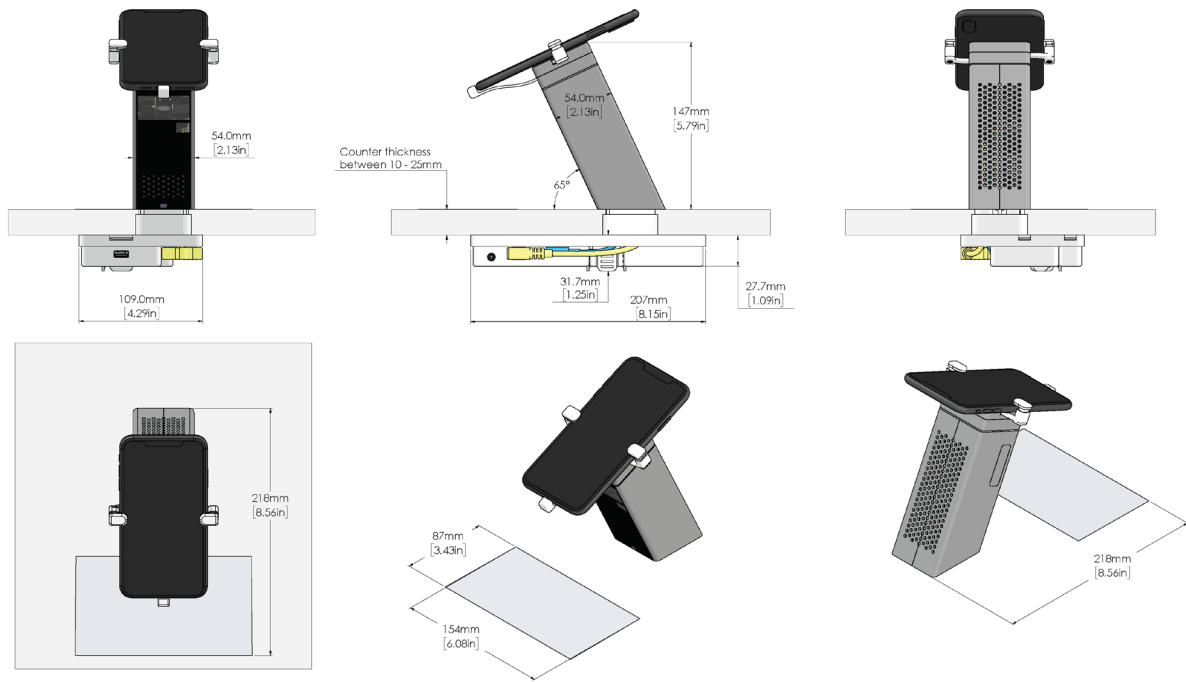
The product is mechanically secured to the bracket, allowing for charging and optimized visibility



#### CE FCC CERTIFIED

Certification in process and details available upon request

# DIMENSIONS



# TECHNICAL SPECIFICATIONS

## CUSTOMIZABLE //

Products that are built to meet the unique needs and specifications of the brand.

## INNOVATIVE //

Strategic solutions that optimize the in-store consumer experience.

## VERSATILE //

Technologies that have the ability to fit in variety of consumer facing industries.

## RETAIL READY //

All interactive collection are easy to set up, update and support.

### SECURITY

Alarm volume	90Db
Activation	Remote Control / Touch gesture
Recoiler Length	60cm
Security Bracket	2 Arms / 4 Arms

### PROJECTION

Size	150 x 80mm
Resolution	720p x 480p

### MEDIA PLAYER

Android version	7.1
Processor	5 Core
Internal Memory	1Gb
Flash Memory	8Gb
Video Formats	MP4,MOV,AVI,3GP,FLV
Image Formats	JPG,BMP,PNG
Interface	HDMI / USB
Wi-Fi	802.11b/g/n (2.4G+5G)

### POWER

Input	12V/3A
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### CERTIFICATIONS

CE & FCC