



Interactive Collection.

PRODUCT CATALOG 2020

OUTFORM™

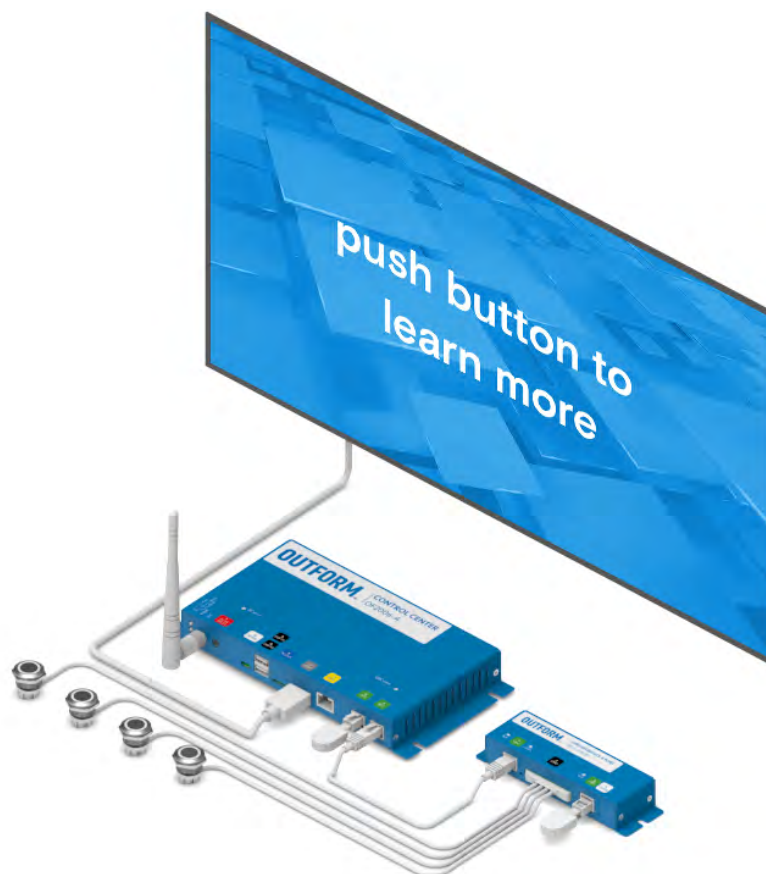
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BUTTONS EXPERIENCE



ILLUMINATED, AND NON-ILLUMINATED BUTTONS

With options for illuminated, or non-illuminated buttons, this experience instantly pulls shoppers into a responsive interaction where they are given the freedom to make selections, and create a personalized shopping experience.





BUTTONS EXPERIENCE

GPIO

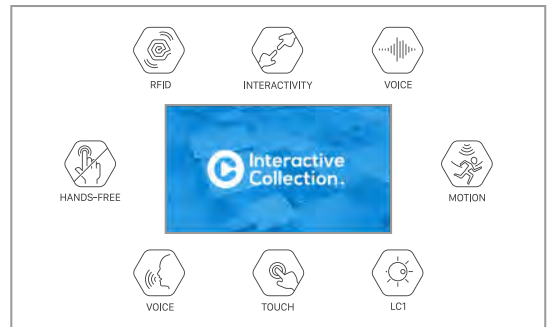
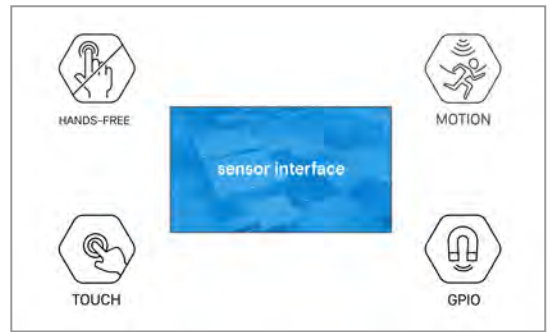
The OSM GPIO delivers flexible interface to control your retail display with multiple applications by providing many sensor inputs and signal outputs. Available in 4 port and 8 port versions and infinitely programmable, the GPIO supports most of the triggers and sensors used in today's retail environments.

2 BUTTON OPTIONS

Options for illuminated, and non-illuminated button experiences.

MODULAR

The Interactive Collection is comprised of a variety of Outform Standard Modules (OSM) which communicate by way of ODC protocol. ODC protocol enables a dynamic eco-system by which multiple OSMs can interact and trigger relevant experiences.



INTERACTIVITY

By combining this experience with different sensors and triggers, this experience can support a combination of user interactions such as touch, voice, motion, and many more.



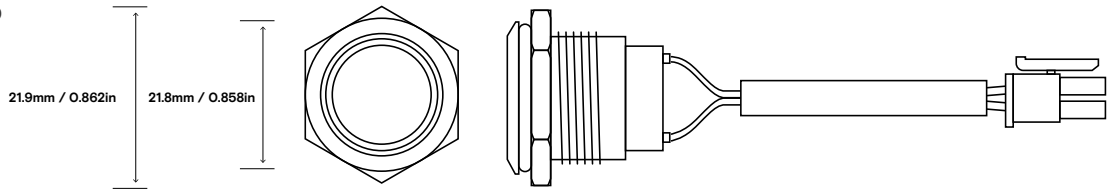
OIE

Outform Interactive Editor gives you the tools to create your own experiences with ease using Control Center configuration

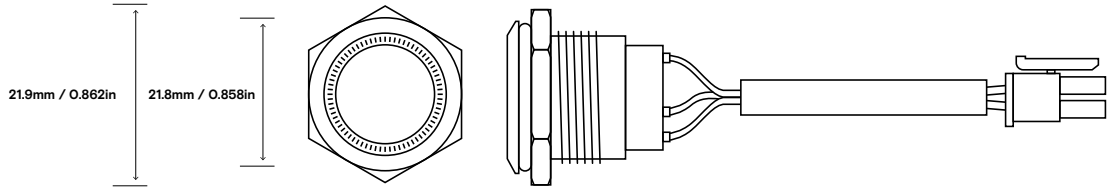


PRODUCT SIZE

**NON ILLUMINATED
BUTTON**



**ILLUMINATED
BUTTON**



PORT QUANTITY

INPUT MODES

DIGITAL PULL UP

BUTTON

ANALOG

OUTPUT MODES

DIGITAL PUSH/ PULL

DIGITAL OPEN COLLECTOR

PWM

MAX INPUT VOLTAGE

3.6V

POWER GPIO PORT

OUTPUT VOLTAGE: 5V

MAX SOURCE CURRENT: 0.5A

ODC BUS (CONTROL BUS)

PORT QUANTITY:2

INPUT VOLTAGE RANGE: 10-20V

MAX CURRENT THROUGH ODC PORTS: 1.85A

ESD PROTECTION

ALL PORTS: HBM 2KV; CDM 500V



FAQ

HOW MANY BUTTONS CAN BE ADDED TO AN EXPERIENCE?

As many as needed.

IS THERE A LIMITATION TO THE NUMBER OF BUTTONS ON A SINGLE GPIO INTERFACE?

Up to 4 illuminated buttons and up to 8 non-illuminated buttons.

CAN THE COLOR OF THE ILLUMINATED LED BE CUSTOMIZED

Yes, the color can be customized.



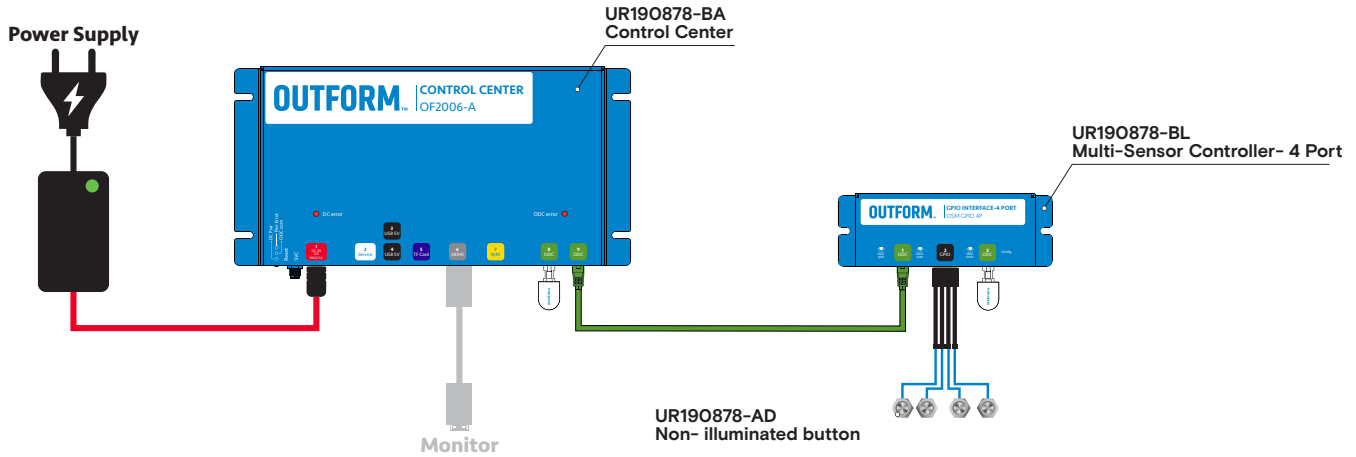
NON-ILLUMINATED BUTTONS

UIC6001-01

Give shoppers a responsive interaction where they are given the freedom to make selections.

[Click here](#) to watch the system build tutorial.

[Click here](#) to watch the OIE build tutorial.



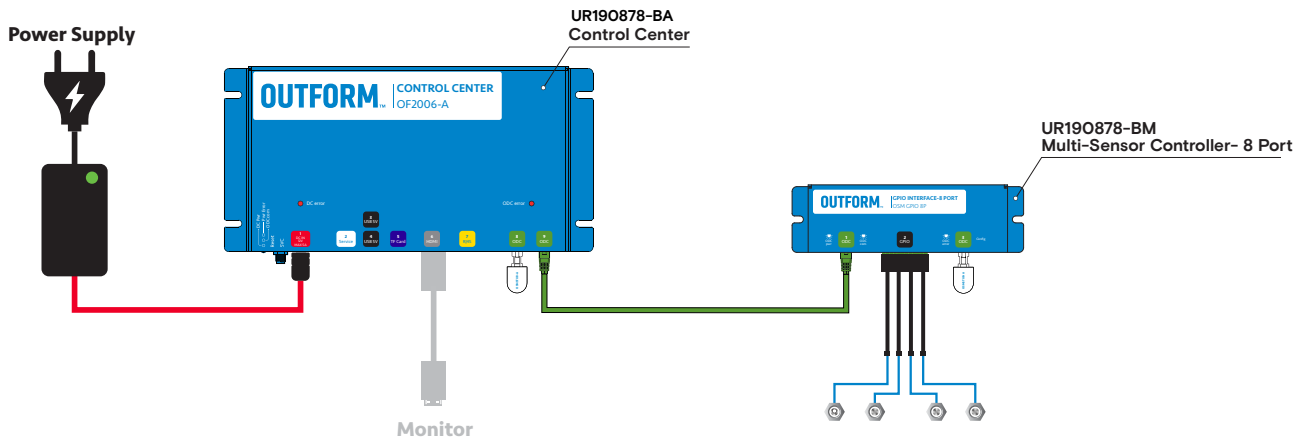
ILLUMINATED BUTTONS

UIC6002-01

Add illumination to create an exciting experience where shoppers are given the freedom to make selections.

[Click here](#) to watch the system build tutorial.

[Click here](#) to watch the OIE build tutorial.



- AC CABLE
- 12V DC CABLE
- ODC RJ25 CABLE
- AUDIO CABLE
- USB CABLE
- HDMI CABLE
- GPIO CABLE
- RFID CABLE



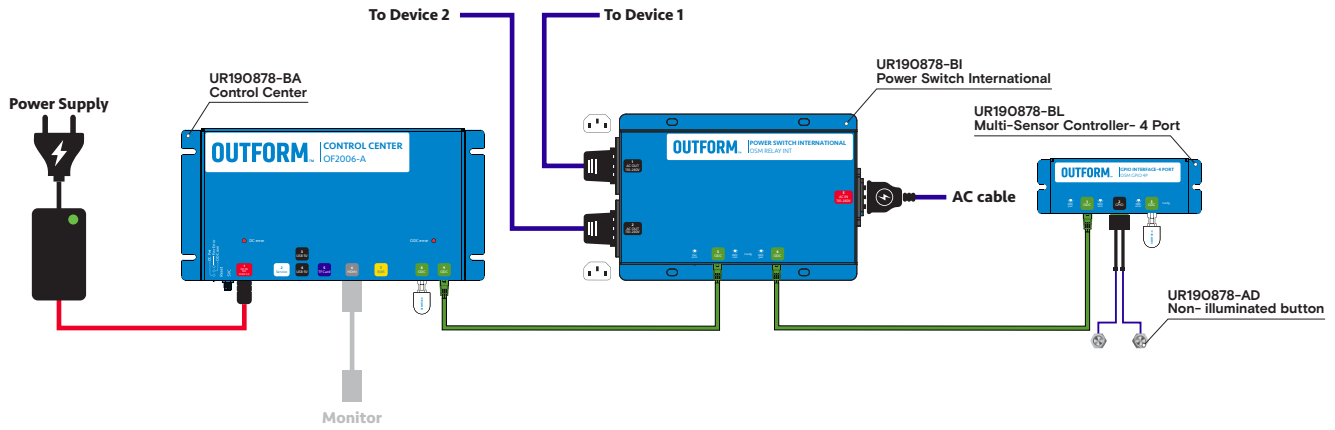
NON-ILLUMINATED BUTTONS + POWER SWITCH CONTROLLER

UIC6005-01

Use buttons to power on and off devices.

[Click here](#) to watch the system build tutorial.

[Click here](#) to watch the OIE build tutorial.



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|----------------|------------|
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