



# Interactive Collection.

EXPERIENCE ADD-ONS

**OUTFORM**<sup>™</sup>

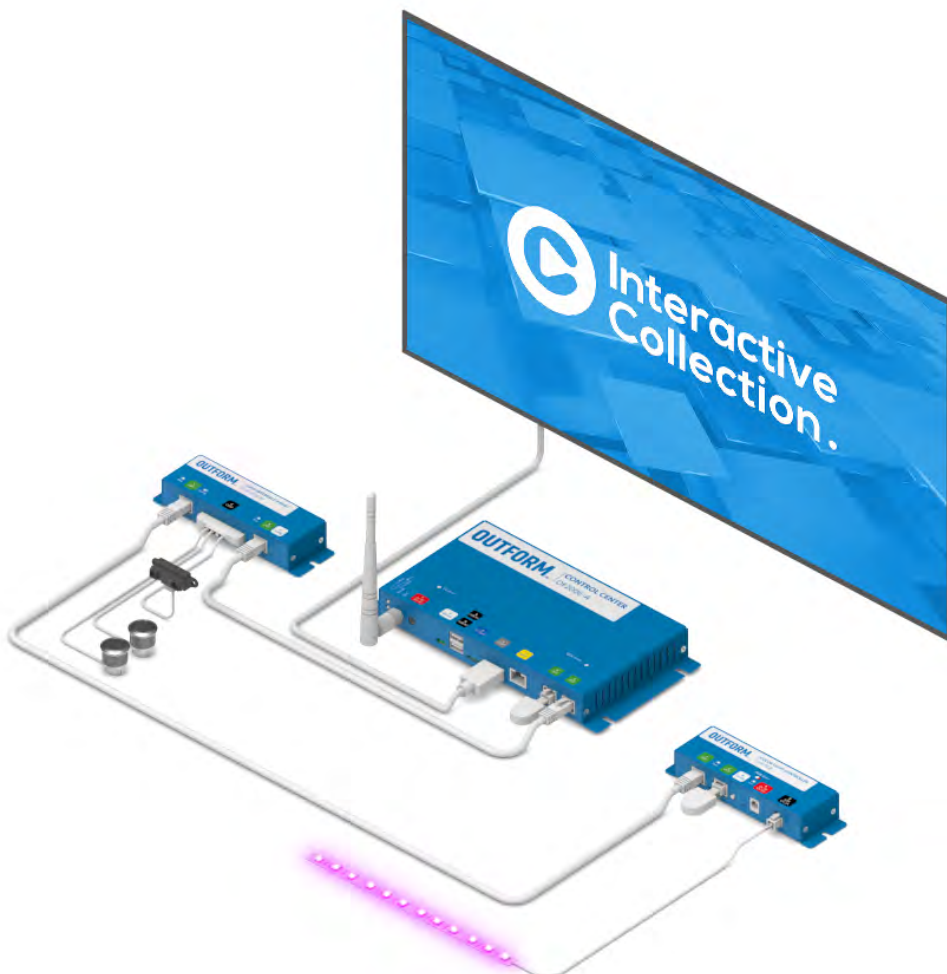
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# RGB LED LIGHT EXPERIENCE ADD-ON



## ATTRACT SHOPPERS WITH COLORFUL ILLUMINATIONS

This experience add-on features an easy to use light controller which can create and configure millions of color combinations and light intensities. Create alluring and memorable brand experiences through color illuminations that use RGB light strips in up to three meters of length. Add the RGB Light controller to any of the Interactive Collection experiences to create memorable brand interactions.



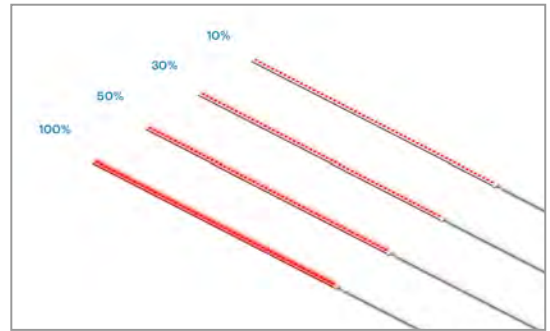




# RGB LED LIGHT ADD-ON

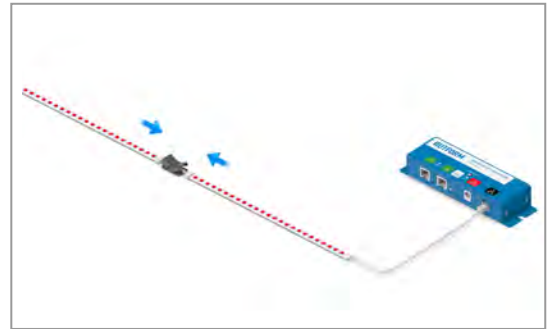
## DIMMING

The RGB LED Add-On can be configured to 8 different light intensities.



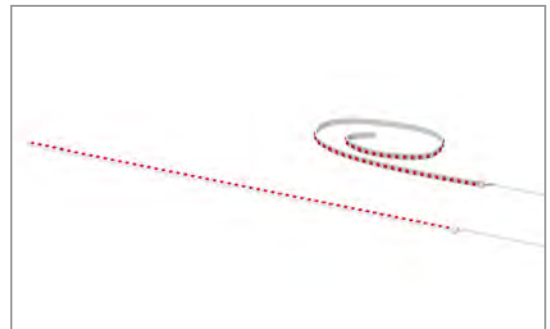
## EASY TO USE

Extend your RGB LED Strips with simple extension cable connections or quick connectors between one strip to another.



## FLEXIBILITY

The RGB LED strips come in both soft and hard strips.



## MODULAR

The Interactive Collection is comprised of a variety of Outform Standard Modules (OSM) which communicate by way of ODC protocol. ODC protocol enables a dynamic eco-system by which multiple OSMs can interact and trigger relevant experiences.



### INTERACTIVITY

By combining this controller with different sensors and triggers, this experience can support a combination of user interactions such as touch, voice, motion, and many more.



### CURRENT

The current can support up to 3 meters of LED strip.



### RGB CONTROLLER

The controller can create unlimited color combinations.



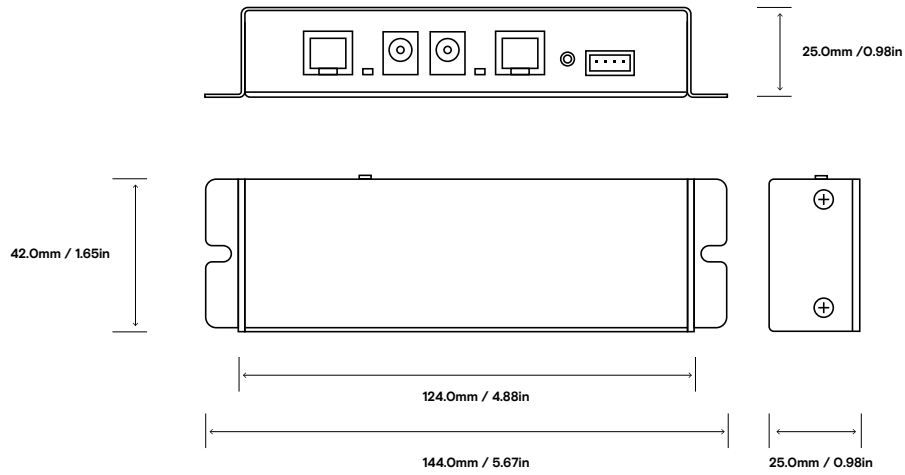
### OIE

Outform Interactive Editor gives you the tools to create your own experiences with ease using Control Center configuration



# RGB LED LIGHT ADD-ON TECHNICAL SPECIFICATIONS

## PRODUCT SIZE



### ODC POWER

VOLTAGE RANGE: DC 10-20V

MAX UNIT POWER CONSUMPTION: 0.14W

### LEDS PARAMETERS

CHANNEL QUANTITY: 1

INPUT VOLTAGE RANGE: 12-20V

MAX CURRENT PER CHANNEL: 1A

OVER CURRENT PROTECTION: 1A

### EDS PROTECTION

LEDS LINES: IEC 61000-4-2 LEVEL 4

ODC DATA LINES: IEC 61000-4-2, LEVEL 4 (ESD)

### SUPPORTED LIGHT MODES

PWM FREQUENCY: 125HZ/ CHANNEL



## FAQ

### **HOW MANY LED STRIPS CAN BE ADDED TO AN EXPERIENCE?**

As many as needed.

### **HOW LONG CAN ONE LED STRIP BE?**

The Max length per single LED channel is three meters.

### **CAN THE LED STRIP BE TURNED ON AND OFF?**

Yes, and change brightness as needed.

### **CAN THE LED STRIP BE TRIGGERED BY ANY SENSOR?**

Yes, the RGB Light add-on can be triggered by voice commands, buttons, motion or RFID.



# WHITE LED LIGHT EXPERIENCE ADD-ON



## HIGHLIGHT PRODUCTS & INSPIRE ENGAGEMENT

Add this white LED light controller to any of the Interactive Collection experiences to direct shoppers to highlighted products and inspire engagement. With an easy to use light controller, this experience can be used to turn LED light strips on/off and create unlimited dimming options.

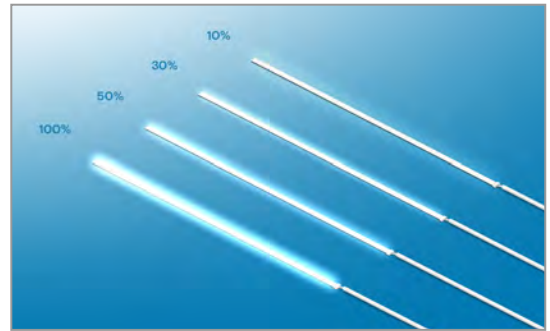




# WHITE LED LIGHT ADD-ON

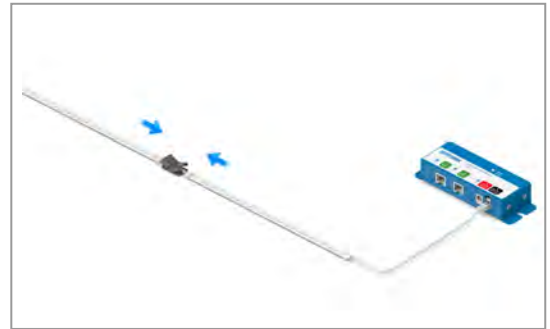
## DIMMING

The White LED Add-On can be configured to 8 different light intensities and behaviors.



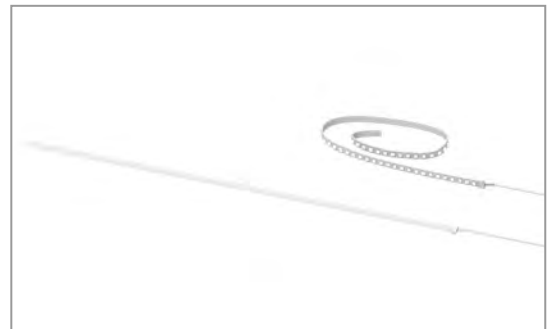
## EASY TO USE

Extend your White LED Strips with simple extension cable connections or quick connectors between one strip to another.



## FLEXIBILITY

The White LED strips come in both soft and hard strips.



## MODULAR

The Interactive Collection is comprised of a variety of Outform Standard Modules (OSM) which communicate by way of ODC protocol. ODC protocol enables a dynamic eco-system by which multiple OSMs can interact and trigger relevant experiences.



## INTERACTIVITY

By combining this controller with different sensors and triggers, this experience can support a combination of user interactions such as touch, voice, motion, and many more.



## LIGHT CONTROL

The white light add-on supports a variety of light intensities such as On / Off, Dim or flash control



## CURRENT

The current can support up to 3 meters of LED strip.



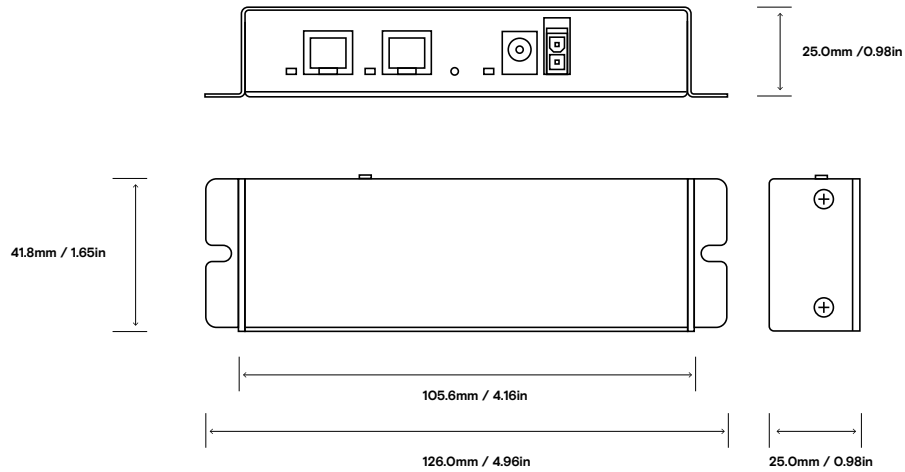
## OIE

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# WHITE LED LIGHT ADD-ON TECHNICAL SPECIFICATIONS

## PRODUCT SIZE



### ODC POWER

VOLTAGE RANGE: DC 10-20V

MAX UNIT POWER CONSUMPTION: 0.14W

### LEDS PARAMETERS

CHANNEL QUANTITY: 1

INPUT VOLTAGE RANGE: 12-20V

MAX CURRENT PER CHANNEL: 2

OVER CURRENT PROTECTION: 2A

### EDS PROTECTION

LEDS LINES: IEC 61000-4-2 LEVEL 4

ODC DATA LINES: IEC 61000-4-2, LEVEL 4 (ESD)

### SUPPORTED LIGHT MODES

PWM FREQUENCY: 30KHZ





## FAQ

### **HOW MANY LED STRIPS CAN BE ADDED TO AN EXPERIENCE?**

As many as needed.

### **HOW LONG CAN ONE LED STRIP BE?**

The Max length per single LED channel is three meters.

### **CAN THE LED STRIP BE TURNED ON AND OFF?**

Yes, and change brightness as needed.

### **CAN THE LED STRIP BE TRIGGERED BY ANY SENSOR?**

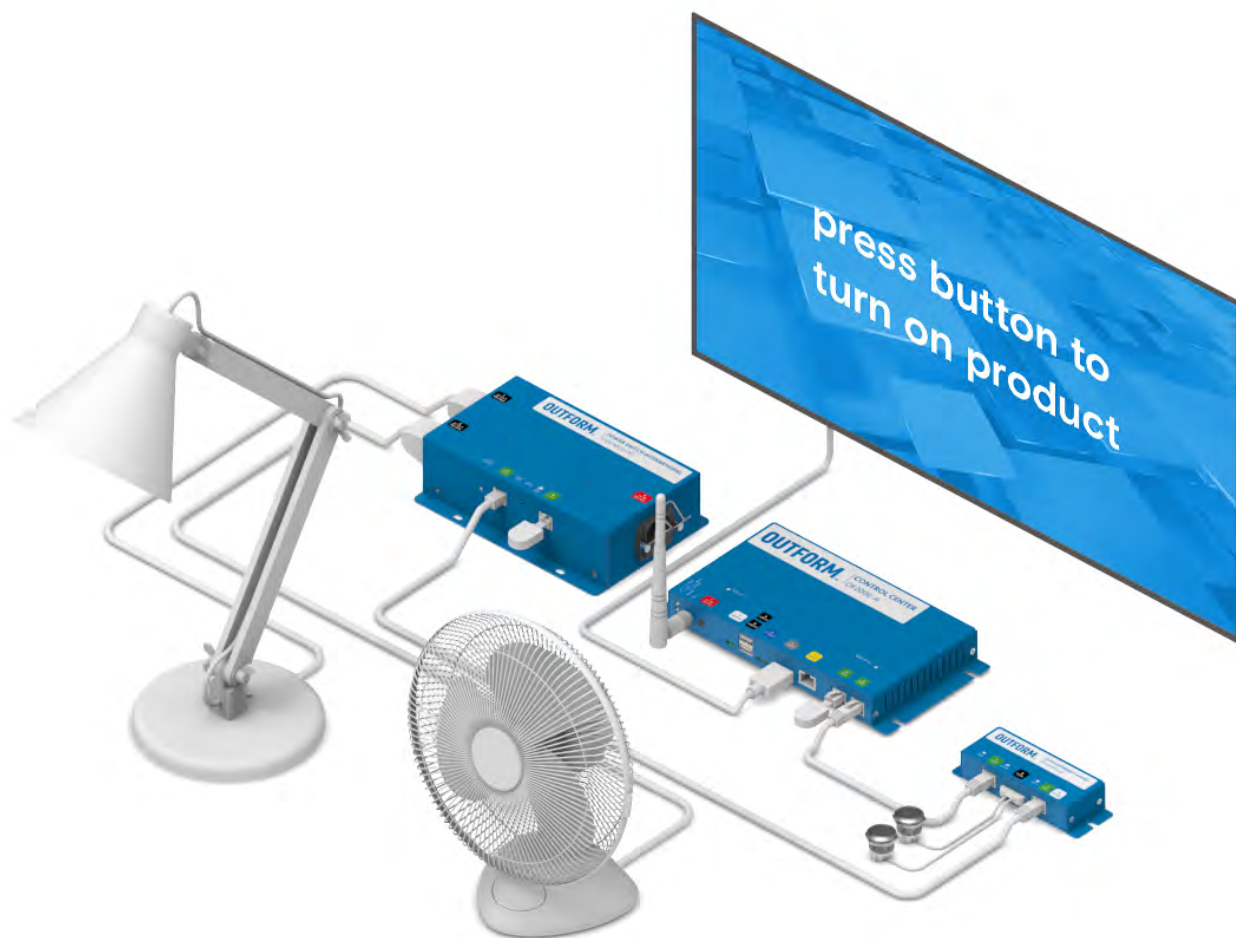
Yes, the White Light Add-on can be triggered by voice commands, buttons, motion or RFID.

# POWER SWITCH EXPERIENCE ADD-ON



## ENERGY SAVING CONTROLLER

The Power Switch Controller can be added to any experience to trigger display products, enabling them to be turned on and off as desired, to surprise and delight in-store. The Power Switch Controller can be used to safely control up to 2 devices, with up to ten amps of switching power per outlet.

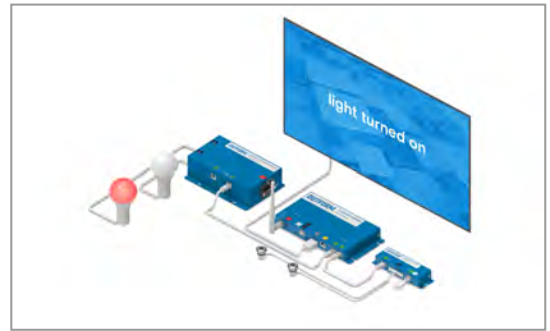




# POWER SWITCH ADD-ON

## ENERGY SAVING

Turn on AC powered devices only when triggered to save energy.



## ETL CERTIFIED

The ETL Mark is proof of product compliance to North American safety standards. Retail buyers accept it on products they're sourcing. And every day, more and more consumers recognize it on products they purchase as a symbol of safety.



## MODULAR

The Interactive Collection is comprised of a variety of Outform Standard Modules (OSM) which communicate by way of ODC protocol. ODC protocol enables a dynamic eco-system by which multiple OSMs can interact and trigger relevant experiences.



## INTERACTIVITY

By combining this controller with different sensors and triggers, this experience can support a combination of user interactions such as touch, voice, motion, and many more.



## POWER SWITCH

Simply power on and off any AC powered products on display.



## INTERNATIONAL PLUG SUPPORT

International standards of input and output plugs make this device usable in any country.



## OIE

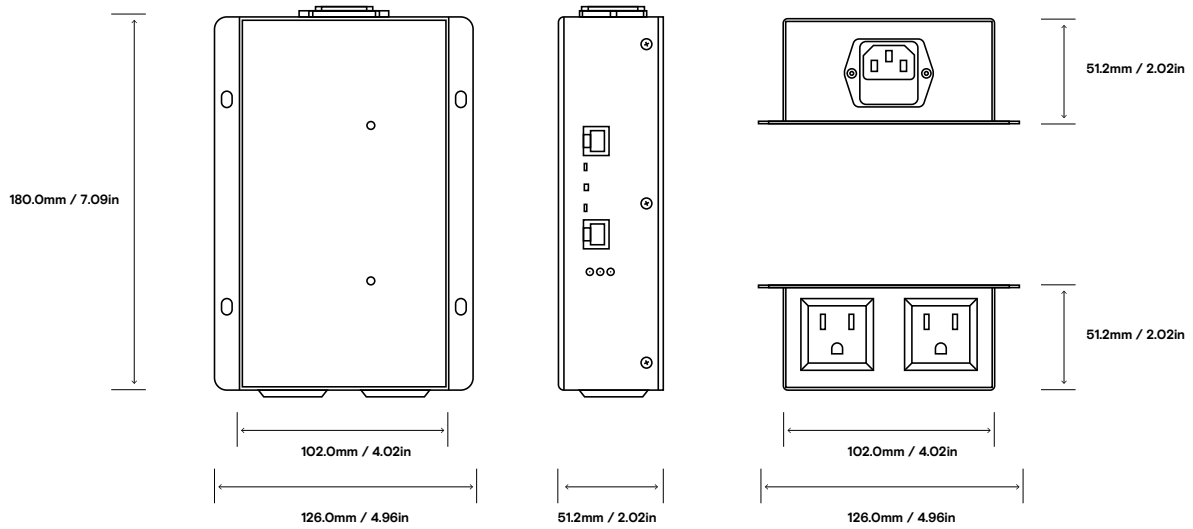
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# POWER SWITCH ADD-ON TECHNICAL SPECIFICATIONS

## PRODUCT SIZE



<b>INPUT QUANTITY</b>	1
<b>OUTPUT QUANTITY</b>	2
<b>INPUT AC PLUG TYPE</b>	CAN BE CONNECTED/ DISCONNECTED TO/ FROM INPUT INTERNATIONAL VERSION: IEC C14
<b>OUTPUT AC PLUG TYPE</b>	INTERNATIONAL: UNIVERSAL AC PLUG
<b>MAX SWITCHING AC VOLTAGE (INPUT -&gt; OUTPUT)</b>	250V@5A
<b>MAX SWITCHING DC VOLTAGE (INPUT -&gt; OUTPUT)</b>	24V@5A
<b>ESD PROTECTION</b>	ODC DATA LINES: IEC 61000-4-2, LEVEL 4 (ESD)



## FAQ

### **HOW MANY AC POWERED PRODUCT CAN BE CONTROLLED BY THE POWER SWITCH CONTROLLER?**

The power switch controls up to 2 AC devices.

### **WHAT VOLTAGE IS THE POWER SWITCH COMPATIBLE WITH?**

240V – 110V

### **WHAT PLUG TYPES CAN BE SUPPORTED?**

US, EU, UK, AU

### **CAN THE POWER SWITCH BE TRIGGERED BY ANY SENSOR?**

Yes, the power switch can be triggered by voice commands, buttons, motion or RFID.