



Interactive Collection.

PRODUCT CATALOG 2020

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THE INTERACTIVE COLLECTION

The Interactive Collection gives integrators, display builders, retailers, and brands the creative tools and building blocks needed to bring leading retail innovation to life. Catering to the specific needs of the modern day shopper, retailers can develop bespoke solutions with systems as simple as plug and play, or drag and drop.

Outform's Interactive Editor is a software that can be thought of like a foundation, and the Standard Modules like building blocks. The main standard module, or the Control Center acts like a brain, connecting the different Standard Modules needed to create the experience. By dragging and dropping the desired retail display functions into the Interactive Editor, a custom interaction is created which can be downloaded to a USB and connected to the Control Center.

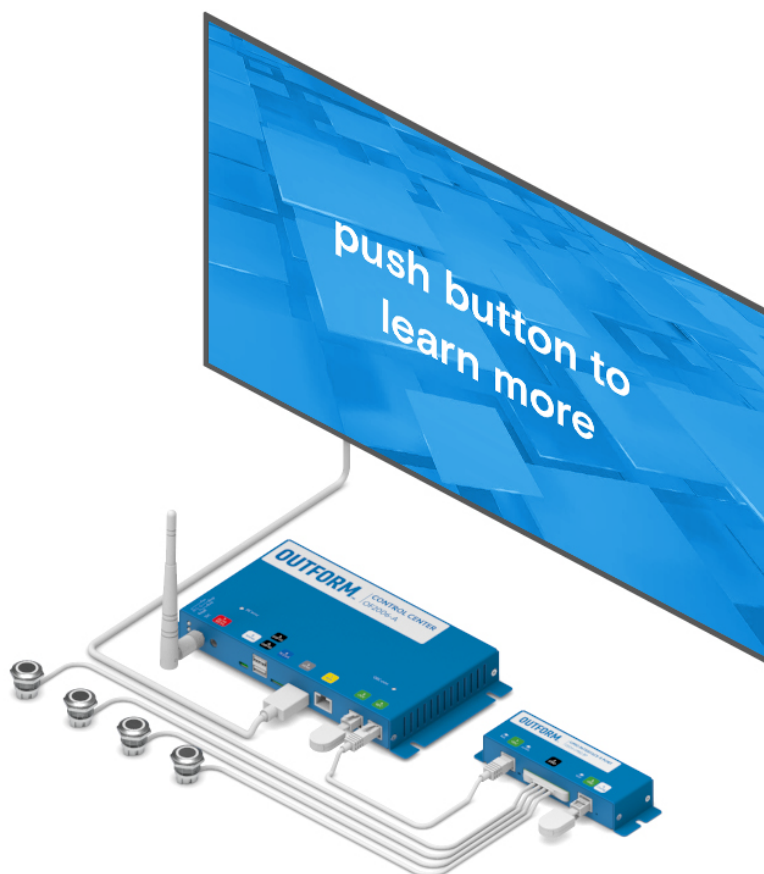
No matter the pairing between Standard Modules, the Interactive Collection will deliver seamless, and customized experiences. The unique configurations that can be created will engage the shopper and open the door for further product discovery. By adapting to the new normal of retail, the Interactive Collection accommodates several opportunities for hands-free product discovery. The Interactive Collection is exciting, encourages play and curiosity, and couples technology with retail experiences that shoppers now demand.

BUTTONS EXPERIENCE



ILLUMINATED, AND NON-ILLUMINATED BUTTONS

With options for illuminated, or non-illuminated buttons, this experience instantly pulls shoppers into a responsive interaction where they are given the freedom to select choices, and create a personalized shopping experience.





BUTTONS EXPERIENCE

GPIO

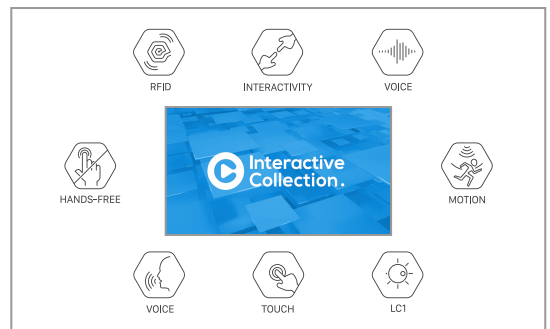
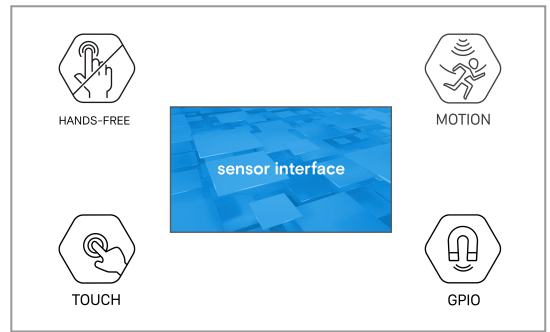
The OSM GPIO delivers flexible interface to control your retail display with multiple applications by providing many sensor inputs and signal outputs. Available in 4 port and 8 port versions and infinitely programmable, the GPIO supports most of the triggers and sensors used in today's retail environments.

2 BUTTON OPTIONS

Options for illuminated, and non-illuminated button experiences.

MODULAR

The Interactive Collection is comprised of a variety of Outform Standard Modules (OSM) which communicate by way of ODC protocol. ODC protocol enables a dynamic eco-system by which multiple OSMs can interact and trigger relevant experiences.



INTERACTIVITY

By combining this experience with different sensors and triggers, this experience can support a combination of user interactions such as touch, voice, motion, and many more.



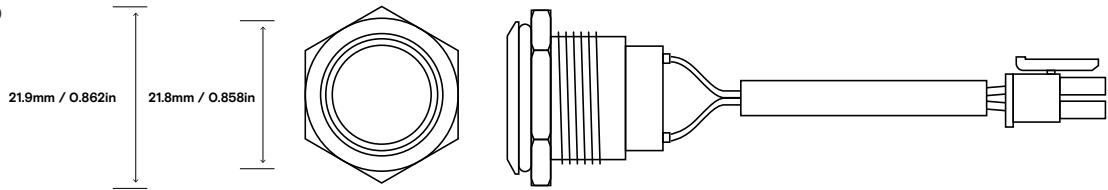
OIE

Outform Interactive Editor gives you the tools to create your own experiences with ease using Control Center configuration

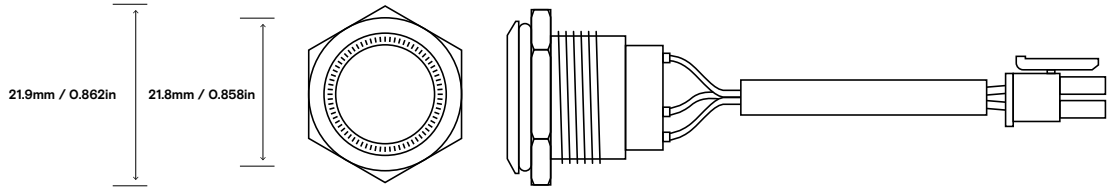


PRODUCT SIZE

NON ILLUMINATED
BUTTON



ILLUMINATED
BUTTON



PORT QUANTITY

INPUT MODES

DIGITAL PULL UP

BUTTON

ANALOG

OUTPUT MODES

DIGITAL PUSH/ PULL

DIGITAL OPEN COLLECTOR

PWM

MAX INPUT VOLTAGE

3.6V

POWER GPIO PORT

OUTPUT VOLTAGE: 5V

MAX SOURCE CURRENT: 0.5A

ODC BUS (CONTROL BUS)

PORT QUANTITY:2

INPUT VOLTAGE RANGE: 10-20V

MAX CURRENT THROUGH ODC PORTS: 1.85A

ESD PROTECTION

ALL PORTS: HBM 2KV; CDM 500V



FAQ

HOW MANY BUTTONS CAN BE ADDED TO AN EXPERIENCE?

As many as needed.

IS THERE A LIMITATION TO THE NUMBER OF BUTTONS ON A SINGLE GPIO INTERFACE?

Up to 4 illuminated buttons and up to 8 non-illuminated buttons

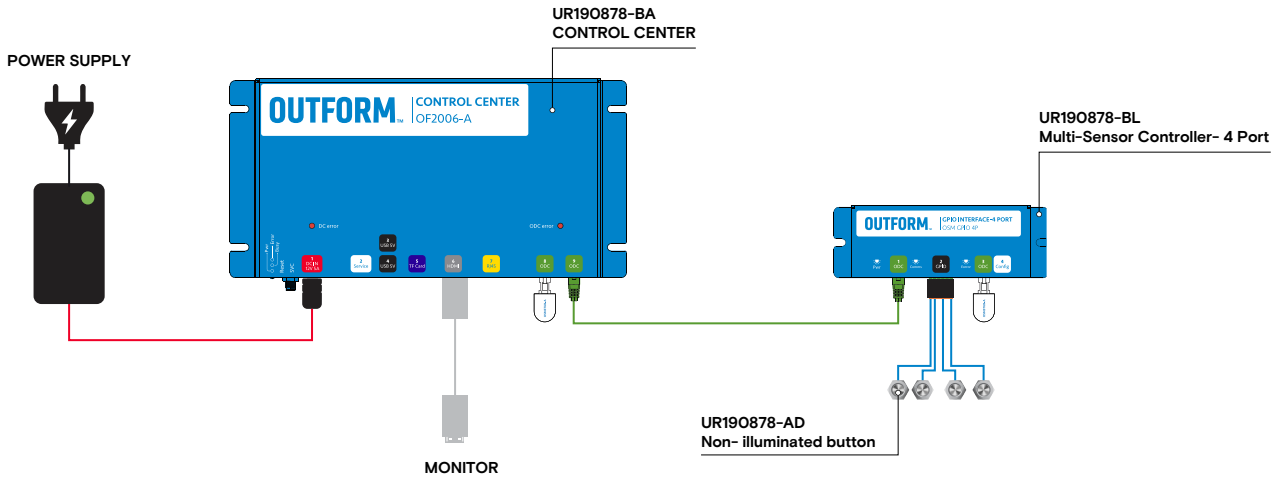
CAN THE COLOR OF THE ILLUMINATED LED BE CUSTOMIZED

Yes, the color can be customized.



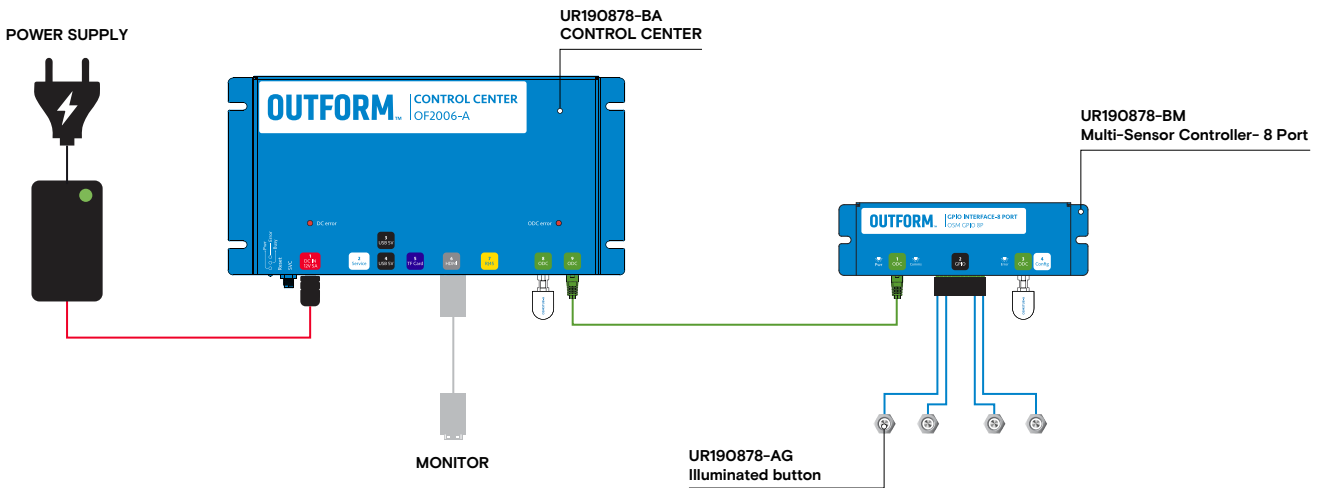
NON-ILLUMINATED BUTTONS

Give shoppers a responsive interaction where they are given the freedom to select choices.



ILLUMINATED BUTTONS

Add illumination to create an exciting experience where shoppers are given the freedom to select choices.



TUTORIALS

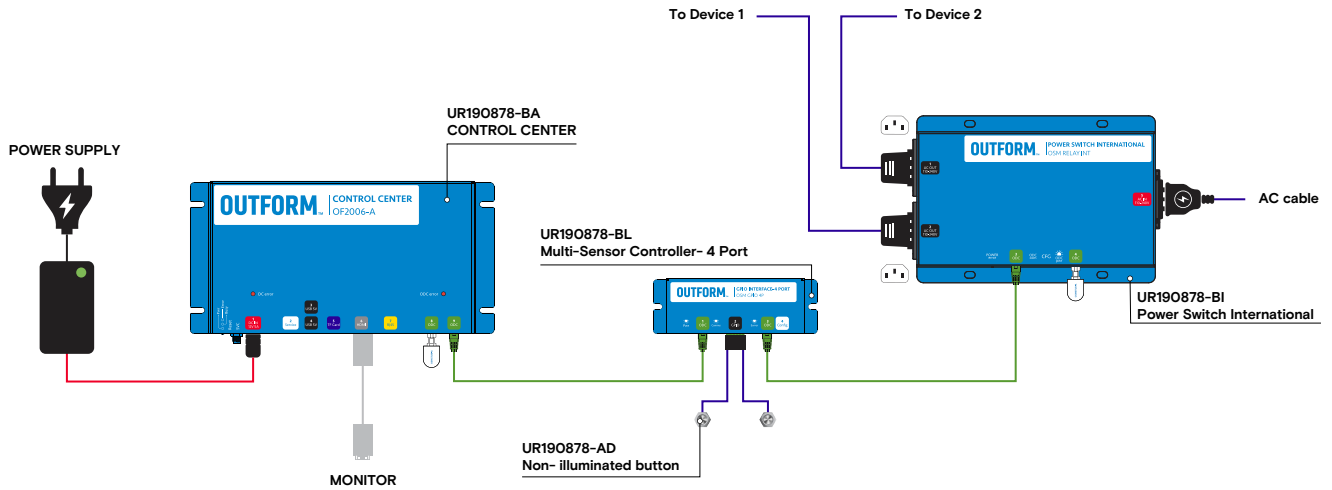
[Click here](#) to watch the system build tutorial.

- AC CABLE
- 12V DC CABLE
- ODC RJ25 CABLE
- AUDIO CABLE
- USB CABLE
- HDMI CABLE
- GPIO CABLE
- RFID CABLE



POWER SWITCH CONTROLLER + NON-ILLUMINATED BUTTONS

Use buttons to power on and off devices.



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